

Event #149

ANAHEIM

August 29th, 2010

Sunday, 10am to 4pm.

1-800-600-7080

Event Summary

| | |
|-----------------|--------------------------|
| Market: | Greater Orange County |
| Attendees: | 1800-2500 |
| Exhibits: | 90 |
| Exhibit Sizes:* | 5x8', 7x8', 7x10', 8x10' |
| Load In/Set Up: | Event Day 7a-10a |
| Parking: | \$6-\$8 |
| Pricing: | Call 1-800-600-7080 |

Exhibit Notes

Each Space Includes: One skirted table (length of table varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo. Exhibitor badges are NOT required. Corners and high-traffic exhibit spaces are premiums. All exhibit spaces are subject to change, availability, and local safety restrictions. Electrical Service and Lead Lists are NOT included in exhibit pricing and must be ordered separately.

*Bold number signifies width.

Additional Event Services**

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|-------------------------------|-------|
| Lead List (Registered Brides) | \$ 40 |
| Electricity Service | \$ 45 |
| Additional Table (skirted) | \$ 45 |

**All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Email addresses are only available through an opt-in process. Lead lists are forwarded within 5 days of the event.

Marketing Opportunities

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|--|----------|
| Prize Sponsor | FREE |
| Shopping Bag Sponsor | FREE |
| Bridal Pen Sponsor (200 Logo Pens) | FREE |
| Web Site Listing (6 mos.) [‡] | FREE |
| Web Site Link (6 mos.) | save 50% |
| Program Ad (B&W, 1-7/8" w x 1" inch) | \$40 |
| Auto-Confirmation Email Ad | save 20% |

^QSubject to availability and production deadlines. Offer expires.

[‡]Up to three months prior and three months after event date.



Sheraton

1855 S. Harbor Blvd.
Anaheim 92802
(1 Block South of Disneyland)

Expo Calendar, Floor Plans, Exhibits,
and Driving Directions online at
BrideWorld.com



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