

08854r6 Event #172

REDONDO BEACH

February 19, 2012
Sunday, 10am to 4pm.

1-800-600-7080

Event Summary

Market:	Los Angeles South Bay
Attendees:	1200-1500
Exhibits:	70
Exhibit Sizes:*	5x8', 7x8', 7x10', 8x10'
Load In/Set Up:	Event Day 7a-10a
Parking:	\$5-\$8
Pricing:	Call 1-800-600-7080

Exhibit Notes

Each Space Includes: One skirted table (length of table varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo. Exhibitor badges are **NOT** required. Corners and high-traffic exhibit spaces are premiums. All exhibit spaces are subject to change, availability, and local safety restrictions. Electrical Service and Lead Lists are **NOT** included in exhibit pricing and must be ordered separately.

*Bold number signifies width.

Additional Event Services**

Lead List (Registered Brides)	\$ 40
Electricity Service	\$ 45
Additional Table (skirted)	\$ 45

**All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Email addresses are only available through an opt-in process. Lead lists are forwarded within 5 days of the event.

Marketing Opportunities[†]

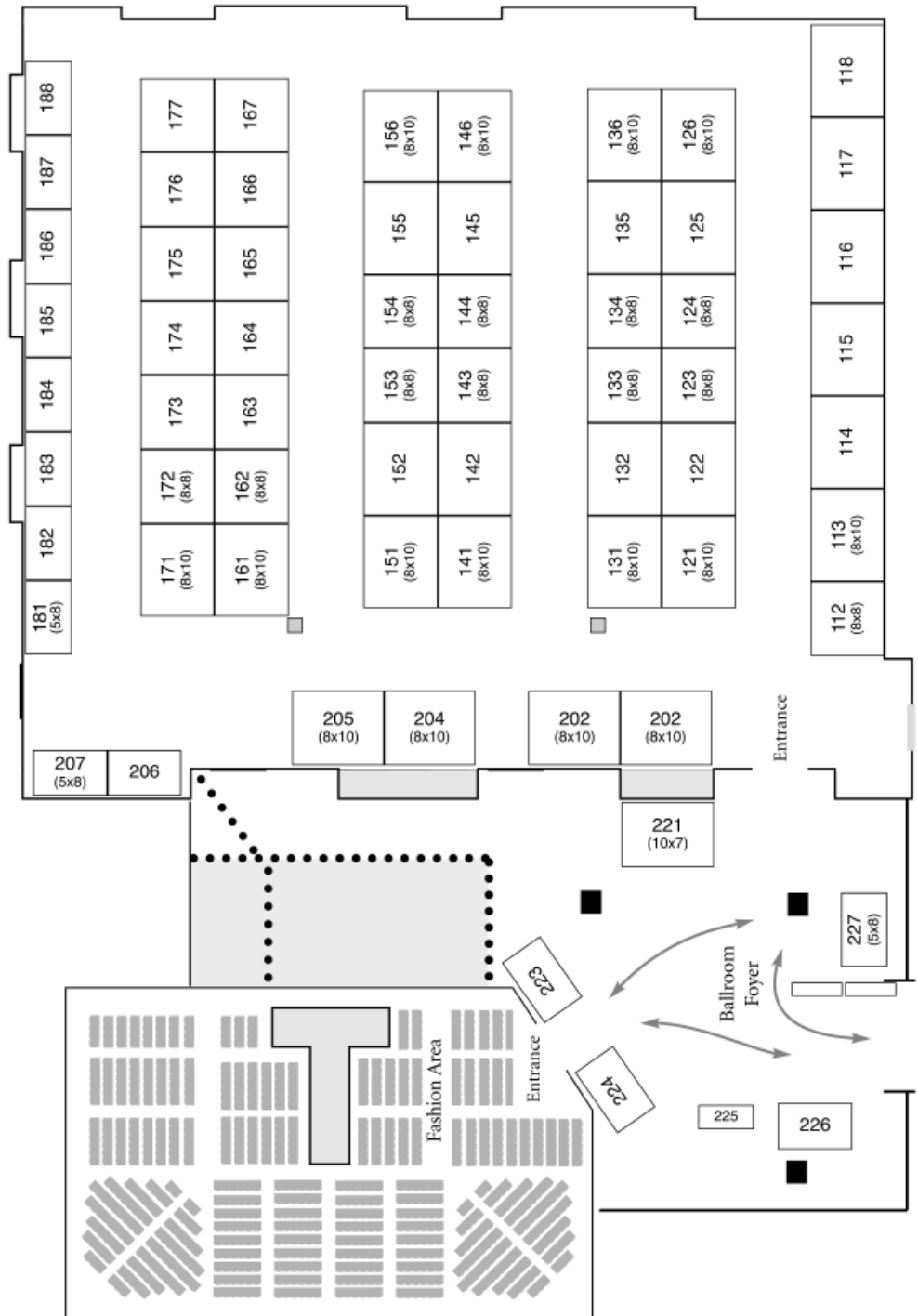
Prize Sponsor	FREE
Shopping Bag Sponsor	FREE
Bridal Pen Sponsor (200 Logo Pens)	FREE
Web Site Listing (6 mos.) [‡]	FREE
Web Site Link (6 mos.)	save 50%
Program Ad (B&W, 1-7/8" w x 1" inch)	\$40
Auto-Confirmation Email Ad	save 20%

[†]Subject to availability and production deadlines. Offer expires.
[‡]Up to three months prior and three months after event date.



300 N. Harbor Drive
Redondo Beach
(Overlooking King Harbor)

Expo Calendar, Floor Plans, Exhibits,
and Driving Directions online at
BRIDEWORLD.com



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