

Event #138

PASADENA

March 14th, 2010

Sunday, 10am to 4pm.

Event Summary

Market:	Los Angeles County
Attendees:	3000-4000
Exhibits:	125
Exhibit Sizes:*	5x8', 8x8', 8x10'
Load In/Set Up:	Event Day 7a-10a
Parking:	\$9 Facility or City Street
Pricing:	Call 1-800-600-7080

Exhibit Notes

Each Space Includes: One skirted table (length of table varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo. Exhibitor badges are NOT required. Corners and high-traffic exhibit spaces are premiums. All exhibit space subject to change, availability, and local safety restrictions. Electrical service and Mailing Lists are NOT included in exhibit pricing.

*Bold number signifies width.

Additional Event Services**

Mailing List (Registered Brides)	\$ 40
Electricity Service: (see note at bottom)	varies
Additional Table (skirted)	\$ 45

**All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Mailing lists are forwarded within 5 days of the event.

Marketing Opportunities^⓪

Program Ad (B&W, 1-7/8" x column Inch)	\$40
Door Prize Sponsor	Call
Bridal Bag Sponsor	Call
Web Site Listing (6 mos.) [‡]	FREE
Web Site Link (6 mos.)	save 50%
Email Newsletter (see B below)	save 20%

^⓪Subject to availability and production deadlines. Offer expires.

[‡]Up to three months prior and three months after event date.



300 E. Green Street
Pasadena 91101
(Historic Downtown District)

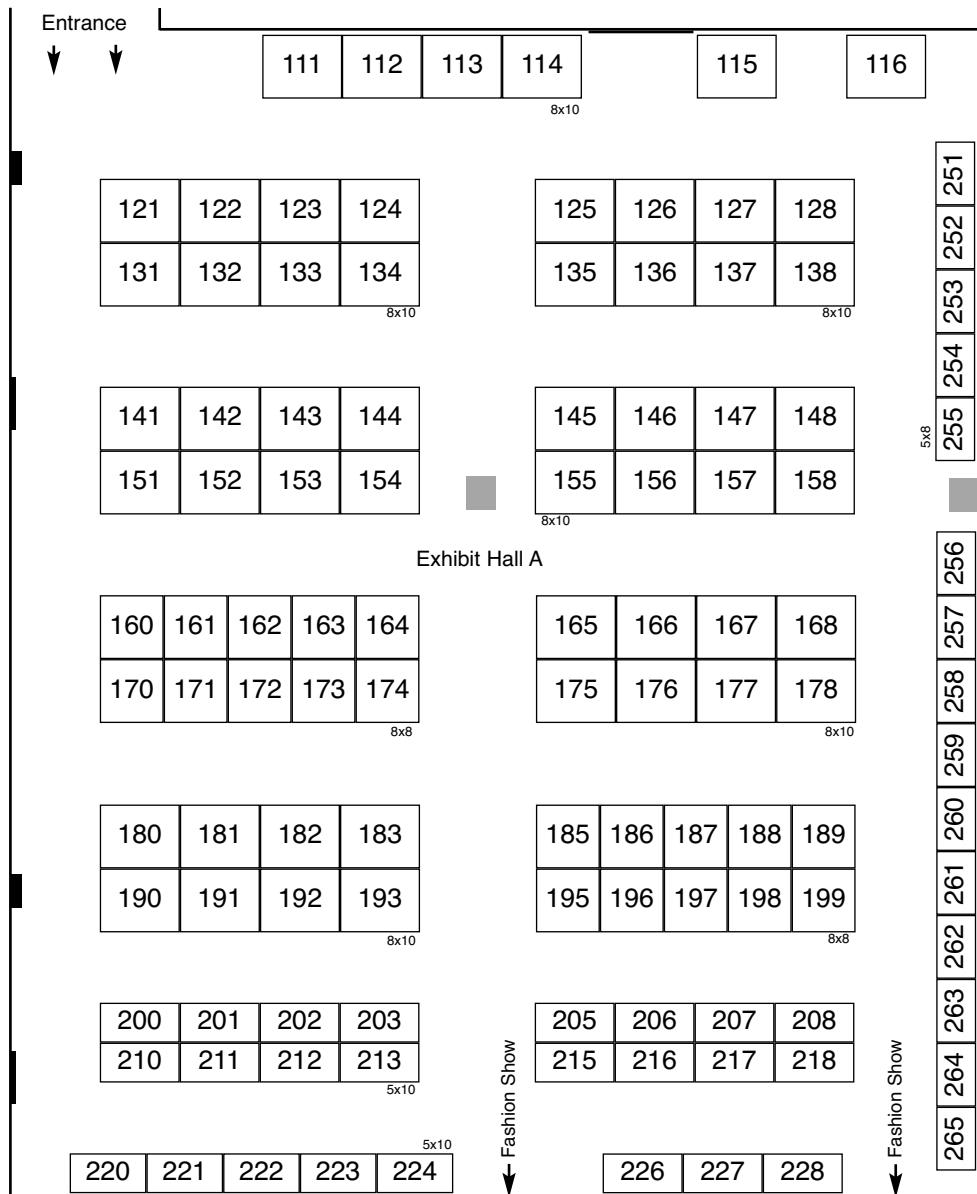
Loading entrance (GPS) address:
180 S Marengo Ave. Pasadena 91101
Drive down one level to covered loading.

Expo Calendar, Floor Plans, Exhibits,
and Driving Directions online at
BrideWorld.com

1-800-600-7080

L.A. COUNTY BRIDE EXPO

Up to 800 Brides.
Up to 3,500 Women.



[†]ELECTRICITY: Edlen Electric Inc. is the exclusive provider of electrical services. For exhibitors requiring an electrical connection, please order directly online at www.edlen.com or call (714) 985-1480. You'll need to know your space number and the expo date. There is a 33% discount if ordered and paid 2 wks prior to expo.



Keep your company, web site, and phone number at the fingertips of thousands of brides with this complete workbook and organizer. It's FREE to brides at all BrideWorld Expos and becomes a trusted reference of wedding sites, products and services. Printed only once each year.



Reach thousands of brides monthly with an ad in the BrideWorld E-newsletter. This professional, full-color HTML email delivers timely planning advice, while keeping your highly-visible banner ad in view and your web site just a click away.