

Event #162

**Saturday!**

12497rs

# COSTA MESA

**January 7, 2012**

Saturday, 10am to 4pm.

**1-800-600-7080**



**Inside Exhibit Buildings 14 & 16**

901 Arlington

Costa Mesa 92626

(Parking gates 4 through 9).

### Event Summary

Market:	Orange County
Attendees:	3000-4000
Exhibits:	135
Spaces*:	5x8', 8x8', 8x10', 10x10'
Load In/Set Up:	Event Day 7a-10a
Parking:	\$3 to \$6
Pricing:	Call 1-800-600-7080

\*Bold number signifies width.

### Exhibit Notes

Each Space Includes: One skirted table (length of table varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo. Exhibitor badges are NOT required. Corners and high-traffic exhibit spaces are premiums. All exhibit spaces are subject to change, availability, and local safety restrictions. Electrical Service and Lead Lists are NOT included in exhibit pricing and must be ordered separately.

### Additional Event Services\*\*

Lead List (Registered Brides)	\$ 40
Electricity Service	\$ 45
Additional Table (skirted)	\$ 45

\*\*All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Email addresses are only available through an opt-in process. Lead lists are forwarded within 5 days of the event.

### Marketing Opportunities<sup>Q</sup>

Prize Sponsor	FREE
Shopping Bag Sponsor	FREE
Bridal Pen Sponsor (200 Logo Pens)	FREE
Web Site Listing (6 mos.) <sup>‡</sup>	FREE
Web Site Link (6 mos.)	save 50%
Program Ad (B&W, 1-7/8" w x 1" inch)	\$40
Auto-Confirmation Email Ad	save 20%

<sup>Q</sup>Subject to availability and production deadlines. Offer expires.

<sup>‡</sup>Up to three months prior and three months after event date.

