

INLAND EMPIRE EXPO

Up to 500 Inland Empire Brides.
Up to 2,500 Inland Empire Women.

1827400s Event #192

RIVERSIDE

March 4, 2012

Sunday 10am to 4pm.

1-800-600-7080

Event Summary

Market:	Riverside & Sn Brdo Counties
Attendees:	1800-2500
Exhibits:	80
Exhibit Sizes:*	5x8', 7x8', 7x10', 8x10'
Load In/Set Up:	Event Day 7a-10a
Parking:	Complimentary
Pricing:	Call 1-800-600-7080

Exhibit Notes

Each Space Includes: One skirted table (length of table varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo. Exhibitor badges are NOT required. Corners and high-traffic exhibit spaces are premiums. All exhibit spaces are subject to change, availability, and local safety restrictions. Electrical Service and Lead Lists are NOT included in exhibit pricing and must be ordered separately.

*Bold number signifies width.

Additional Event Services**

Lead List (Registered Brides)	\$ 40
Electricity Service (see note at bottom)	varies
Additional Table (skirted)	\$ 45

**All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Email addresses are only available through an opt-in process. Lead lists are forwarded within 5 days of the event.

Marketing Opportunities⁰

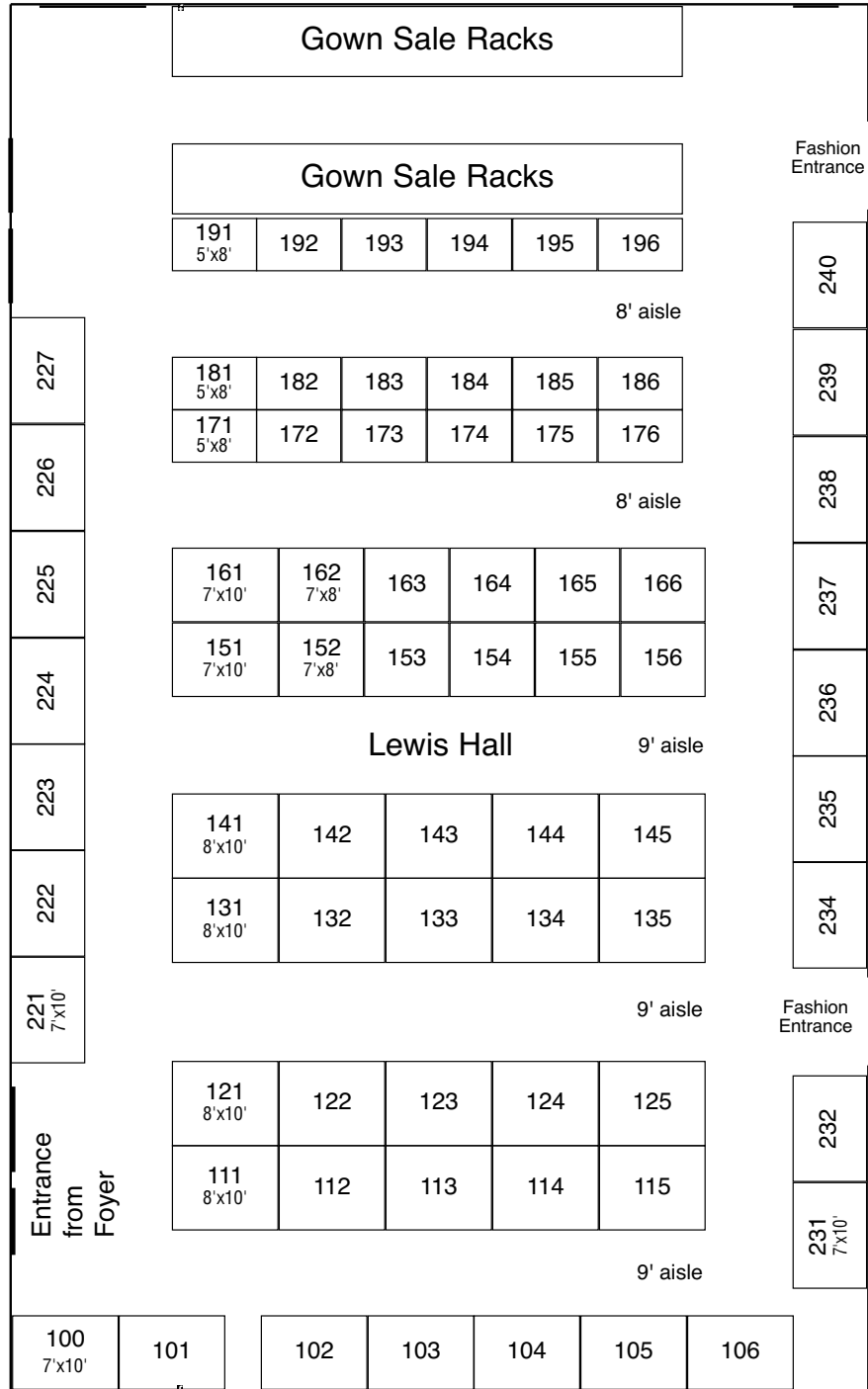
Prize Sponsor	FREE
Shopping Bag Sponsor	FREE
Bridal Pen Sponsor (200 Logo Pens)	FREE
Web Site Listing (6 mos.) [‡]	FREE
Web Site Link (6 mos.)	save 50%
Program Ad (8&W, 1-7/8" w x 1" inch)	\$40
Auto-Confirmation Email Ad	save 20%

⁰Subject to availability and production deadlines. Offer expires.
[‡]Up to three months prior and three months after event date.



Riverside Convention Center
3443 Orange Street • Riverside • 92501
Where the 91 fwy, 60 fwy, and 215 fwy meet.
Next to the Mission Inn.

Expo Calendar, Floor Plans, Exhibits,
and Driving Directions online at
BrideWorld.com



***ELECTRICITY:** Edlen Electric Inc. is the exclusive provider of electrical services. For exhibitors requiring an electrical connection, please order directly online at www.edlen.com or call (714) 985-1480. You'll need to know your space number and the expo date. There is a 33% discount if ordered and paid 2 wks prior to expo.



Keep your company, web site, and phone number at the fingertips of thousands of brides with this complete workbook and organizer. It's FREE to brides at all BrideWorld Expos and becomes a trusted reference of wedding sites, products and services. Printed only once each year.



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