

12740rs

Event #85

RIVERSIDE

September 28, 2008

Sunday 10am to 4pm.

Market Information

Market: Riverside County/Inland Empire

Exhibits: 100

Exhibit Pricing*

Call for current pricing and space availability.

Each Space Includes: One skirted table (length varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo date. Exhibitor badges are **NOT** necessary.

*Bolted dimensions signify exhibit width. Corners and high-traffic exhibit spaces may be priced higher. All exhibit space subject to change, availability, and restrictions. Electrical service and Mailing Lists are **NOT** included in exhibit pricing.

Additional Event Services**

Mailing List (Registered Brides)	\$ 40
Electricity Service	\$ 40
Additional Table (skirted)	\$ 40

**All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Mailing lists are forwarded within 5 days of the event.

Marketing Opportunities[Ⓛ]

Program Ad (B&W, 1-7/8" x column Inch)	\$40
Door Prize Sponsor	Call
Bridal Bag Sponsor	Call
Web Site Listing (6 mos.) [‡]	FREE
Web Site Link (6 mos.)	save 50%
Wedding Planner (see A below)	save 20%
Email Newsletter (see B below)	save 20%

[Ⓛ]Subject to availability and production deadlines. Offer expires.

[‡]Up to three months prior and three months after event date.



Riverside Convention Center
3443 Orange Street • Riverside • 92501
Where the 91 fwy, 60 fwy, and 215 fwy meet.
Next to the Mission Inn.

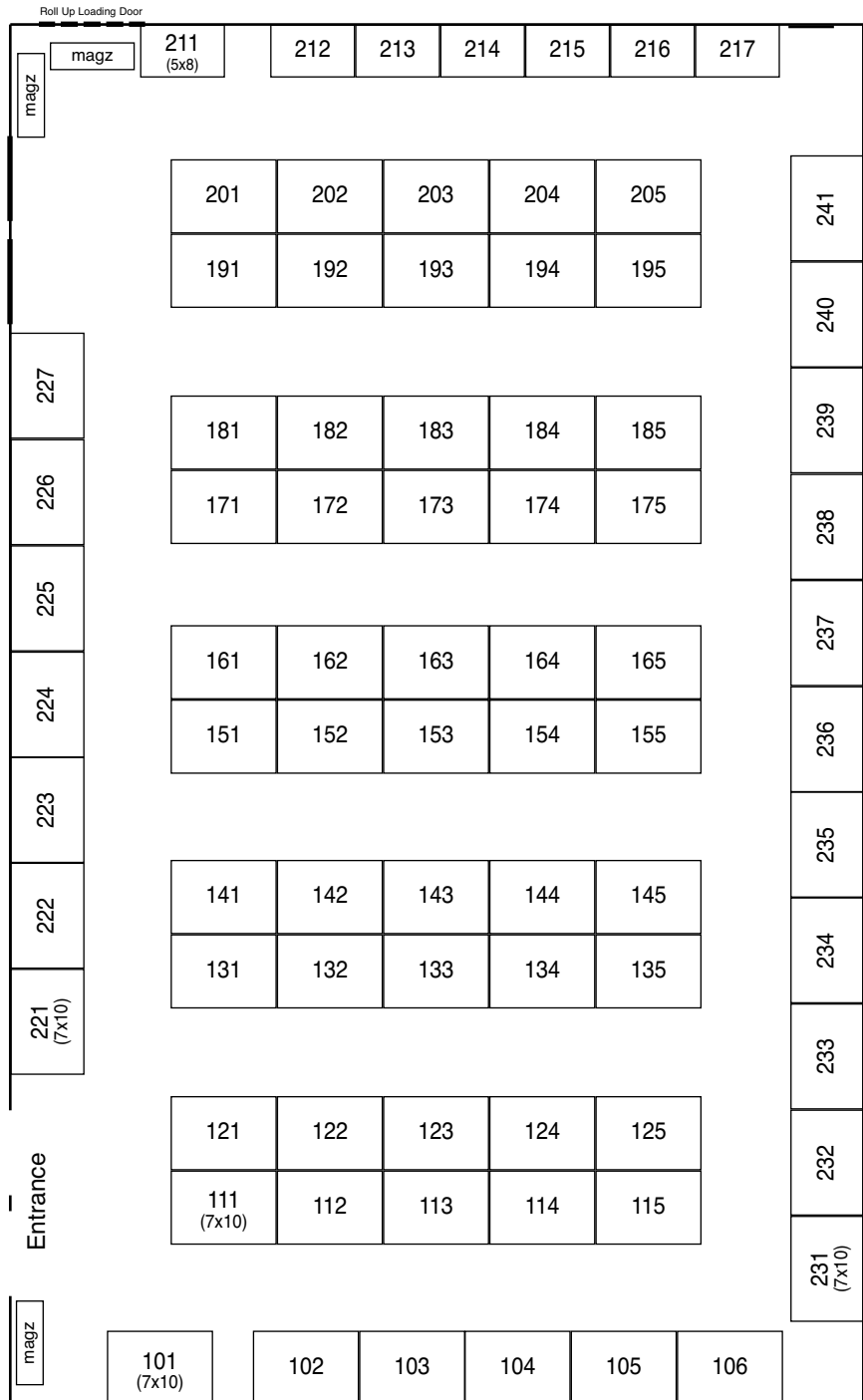
Expo Calendar, Floor Plans, Exhibits,
and Driving Directions online at
BrideWorld.com

Load In: Sunday 6:30 a.m. - 9:30 a.m.
Load Out: Sunday 4 p.m. - 5 p.m.
Exhibitor Parking is Complimentary.

INLAND EMPIRE EXPO

Up to 600 Inland Empire Brides.
Up to 2,500 Inland Empire Women.

1-800-600-7080



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