

12740rs

Event #188

RIVERSIDE

Sunday, April 11, 2010
Sunday 10am to 4pm.

1-800-600-7080

Event Summary

Market:	Riverside & Sn Brdo Counties
Attendees:	1500-2000
Exhibits:	90
Exhibit Sizes*:	5x8', 7x8', 7x10', 8x10'
Load In/Set Up:	Event Day 7a-10a
Parking:	Complimentary
Pricing:	Call 1-800-600-7080

Exhibit Notes

Each Space Includes: One skirted table (length of table varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo. Exhibitor badges are **NOT** required. Corners and high-traffic exhibit spaces are premiums. All exhibit space subject to change, availability, and local safety restrictions. Electrical service and Mailing Lists are **NOT** included in exhibit pricing.

*Bold number signifies width.

Additional Event Services**

Mailing List (Registered Brides)	\$ 40
Electricity Service	\$ 45
Additional Table (skirted)	\$ 45

**All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Mailing lists are forwarded within 5 days of the event.

Marketing Opportunities[†]

Program Ad (B&W, 1-7/8" x column Inch)	\$40
Door Prize Sponsor	Call
Bridal Bag Sponsor	Call
Web Site Listing (6 mos.) [‡]	FREE
Web Site Link (6 mos.)	save 50%
Email Newsletter (see B below)	save 20%

[†]Subject to availability and production deadlines. Offer expires.

[‡]Up to three months prior and three months after event date.

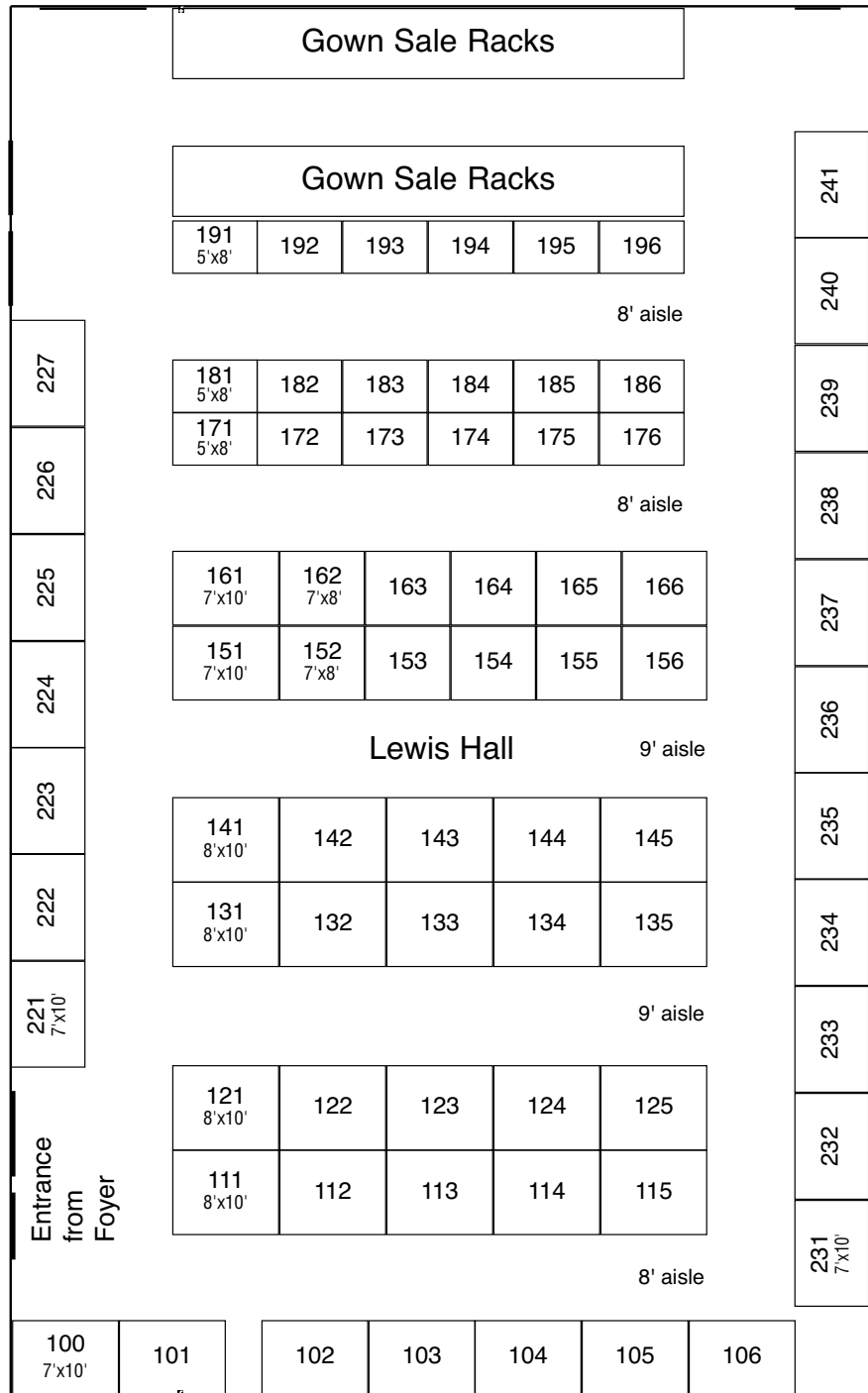


Riverside Convention Center
3443 Orange Street • Riverside • 92501
Where the 91 fwy, 60 fwy, and 215 fwy meet.
Next to the Mission Inn.

Expo Calendar, Floor Plans, Exhibits,
and Driving Directions online at
BrideWorld.com

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